

## Strategic Planning



### RESULTS

CALIBRE provides Strategic Planning support and solutions to solve the important strategic challenges facing organizations.

- >> **Overwhelming Strategic Momentum.** CALIBRE's innovative approach to the development and implementation of strategic planning, evaluation methodology, and sustainment plans provides enterprise-level views of portfolios, focusing on the nexus of current policy, programs, and resources. Our solutions provide leaders a graphical view of strategic gaps and overlaps in their organizations. CALIBRE works with stakeholders to balance resources, identify and mitigate risks, and determine strategy effectiveness to achieve a common vision. We provide decision-makers real alternatives and simple solutions to build overwhelming strategic momentum.
- >> **Business Process Reengineering.** We enable organizations to develop and understand their value chain and effectively integrate people, process, and technology. Utilizing a cross-enterprise team-based approach delivers tangible performance results. We leverage simple, logical methodologies for assessing weaknesses, identifying gaps, and implementing targeted opportunities to streamline workflow, technology, and business process for strategic success.

To succeed in today's uncertain economic environment, public and private sector leaders must identify and communicate their vision, mission, and objectives; establish business strategies to accomplish their goals; and develop metrics to measure performance. CALIBRE provides management services to support the development and implementation of strategic plans, including change management, organizational analysis, policy review, strategic and business plan development, and strategic communications and event planning to optimize performance and foster growth.

#### >> Change Management

CALIBRE's process recognizes the interdependence of the technical quality of a proposed solution and its level of acceptance among stakeholders. It systematically incorporates technical excellence and stakeholder involvement from the earliest stages of planning. We develop customized plans to increase both the quality of products, service offerings, and the level of satisfaction they generate upon receipt. Our holistic, sustainable approach enables organizations to understand and attain a balanced mix of capabilities to achieve specific, measurable results. We couple the technical aspect with effective communication planning to address the people dimension of organizational change management.

Our highly qualified professionals combine industry-leading organizational analysis methodologies, such as Malcolm Baldrige, with change management and project management expertise to develop a baseline of organizational measures. With these measures, we provide recommendations and plans that enable organizations to move toward becoming a high performing organization.

#### >> Policy Review

CALIBRE recognizes that many considerations affect organizational policy and management decisions. We offer experienced professionals who use qualitative and quantitative techniques for reviewing, developing, and implementing concise

#### >> Organizational Analysis

CALIBRE offers organizational analysis for an organization's business needs, whether for small departmental employee surveys or full multi-function analysis to assess the health of the entire business entity.



policies, procedures, and objectives for organizations and their programs. Our strategy and policy recommendations take into account current statutory and regulatory compliance requirements as well as initiatives for mission accomplishment by looking ahead and analyzing the impacts of pending legislation. CALIBRE's assessments combine industry-leading expertise with an effective, proven communications methodology to convey recommendations and goals to all stakeholders.

>> **Strategic and Business Plan Development**

CALIBRE develops and reviews organizational and/or business unit strategic plans to ensure objectives achieve the

desired outcomes. Our proven planning process results in a comprehensive strategic plan to drive performance. Our breadth of experience includes information technology strategic plans, personnel management strategies, and assessments and implementation of requirements arising from federal laws, regulations, and statutes.

>> **Strategic Communications**

CALIBRE provides strategic communications services to organizations that guide them through the process of systematic planning, developing information flow protocols, and crafting effective messaging. We offer a variety of media options to get the right message out, to the right audience,

at the right time. For example, CALIBRE has supported the Veterans Benefits Administration with showcasing one of its very successful programs, that strengthens its business posture and enables support for future endeavors.

>> **Event Planning**

CALIBRE plans events to provide workshop settings for real-time analysis that improves business processes. We also offer planning, design, and staging of audio-visual components for large audiences.



**PUBLIC-PRIVATE PARTNERSHIPS AND PLACE-BASED STRATEGIES**



CALIBRE consultants foster agreements between the private and public sectors to seek out, connect, and formalize valuable partnerships. We work closely to conduct analyses of the labor markets and landscapes of veteran-oriented services in communities across the country, and engage local leaders in these spaces to connect them with public service providers. CALIBRE is collaborating with multiple communities to build a national network of regional and community partners and champions of the veteran community, to support those who have a significant need for management and organizational support in building these productive local partnerships. By developing local relationships, facilitating partnerships with coalitions, and informing the local population of the portfolio of Veterans Affairs (VA) benefits and services, CALIBRE is able to support the VA in driving national priorities down to the local level.

**ABOUT CALIBRE**

CALIBRE Systems, Inc. is an employee-owned management consulting and information technology solutions company supporting government and industry. CALIBRE is committed to the success of our clients and delivers enduring solutions that solve management, technology, and program challenges.

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